Joint Board Meeting December 9, 2025

Action Item: Approve 3-Day PugetPass Pilot and Sales Price

Purpose: The purpose of this action is to approve a three-month pilot of a Multi-Day Pass Pilot and associated sales price.

| | Ac | Adult | | Reduced Fare* | |
|------------------|-------------|------------|-------------|---------------|--|
| | Sales Price | Fare Value | Sales Price | Fare Value | |
| | | Covered | | Covered | |
| Multi-Day Pass** | \$18.00 | \$3.00 | \$6.00 | \$1.00 | |

^{*}Requires a LIFT, Senior RRFP, or Disabled RRFP ORCA card.

Background:

The FIFA MWC 2026 Local Organizing Committee requested that the ORCA Agencies offer a multi-day pass for visitors during the FIFA World Cup in Seattle. The ORCA Agencies agreed to consider a temporary multi-day pass that will be evaluated for permanent product offering. The following data points will be collected during the pilot: number of products sold, boardings by product activated by agency, and number of customer service calls related to the product.

Duration of Pilot

The 3-Day PugetPass will begin on June 1, 2026, and end on August 31, 2026. This duration will allow enough time for the product to be available to customers and to measure its effectiveness, customer adoption and satisfaction, and any burdens the product may create for ORCA Agencies.

Product Details

Once purchased and tapped, the 3-Day PugetPass is valid for three calendar days. The ORCA Agencies will issue a business rule to determine other considerations such as order of precedence of passes should a customer account have multiple pass types purchased.

Recommendation: The ORCA Business Managers and Regional Fare Policy staff recommend approval of the 3-Day PugetPass pilot and sales price.

^{**}Not valid on Sounder, Kitsap Fast Ferries, King County Water Taxi, and Monorail